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COLLEGE OF BUSINESS ADMINISTRATION
THE UNIVERSITY OF OKLAHOMA

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SUMMARY OF INDICATORS

Category	6 Mos. '80	6 Mos. '79	June '80	Percentage Change 6 Mos. '80/'79	Percentage Change June/May '80
Personal Income (Monthly Average)					
Unadjusted ($000,000)	2,193	1,960	2,215	11.9	3.8
Adjusted for CPI ($000,000)	911.1	931.1	894.6	-2.2	-0.7
Crude Oil Production (000 bbl)	72,916	71,175	11,705	2.4	-5.8
Industrial Power Sales (000 Kwh)[a]	3,677	3,147	621	0.8	3.0
Total Bank Deposits ($000,000)[b]					
Demand	3,824	3,510	3,802	8.9	1.3
Savings	6,820	6,124	6,960	11.4	0.9
Savings and Loan Associations ($000,000)					
Assets	5,535	5,027	5,633	10.1	0.8
New Mortgage Loans Made	348	582	56	-40.2	9.8

[a]Sales of larger privately owned utility companies.
[b]Total deposits of the Federal Reserve Member Banks.

EMPLOYMENT TRENDS

Category	6 Mos. '80	6 Mos. '79	June '80	Percentage Change 6 Mos. '80/'79	Percentage Change June/May '80
Total Labor Force (000)[a]	1314.2	1264.1	1332.7	4.3	0.4
Total Employment (000)	1264.7	1214.6	1275.2	4.1	0.2
Agriculture (000)	53.0	53.5	65.4	-0.9	13.9
Nonagriculture (000)	1211.7	1161.0	1209.8	4.4	-0.5
Unemployment Rate (%)	3.8	3.6	4.3	—	—
Manufacturing (000)	187.3	180.5	186.2	3.8	0.1
Government (000)	234.2	224.6	232.2	4.3	-2.3
Contract Construction (000)	58.4	56.8	61.0	2.8	1.5
Services (000)	195.5	179.9	203.1	8.7	2.1
Retail Trade (000)	195.0	186.4	199.2	4.6	0.6
Average Weekly Hours					
Manufacturing (Per Worker)	40.2	40.3	40.2	-0.2	0.2
Average Weekly Earnings					
Manufacturing ($ Per Worker)	289.89	253.95	297.08	14.2	1.6
Contract Construction ($ Per Worker)	351.39	340.01	367.08	3.3	6.9
Retail Trade ($ Per Worker)	187.27	175.58	190.65	6.6	1.2

[a]Civilian Labor Force.

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RETAIL TRADE AND CONSTRUCTION

Category	6 Mos. '80	6 Mos '79	June '80	Percentage Change 6 Mos. '80/'79	Percentage Change June/May '80
RETAIL TRADE ($000)					
Durable Goods[a]	2,517,786	2,075,706	423,663	21.3	-27.9
Auto Dealers	1,614,205	1,300,880	180,034	24.1	-37.0
Accessory Dealers	207,349	153,663	33,478	34.9	5.9
Total Automotive	1,821,554	1,454,543	213,512	25.2	-32.7
Furniture	186,810	166,838	28,784	12.0	0.8
Household Appliances	104,755	88,118	18,090	18.9	16.4
Total Furniture and Appliances	291,565	254,956	46,964	14.4	6.6
Lumber and Building Materials	327,443	273,393	45,439	19.8	4.8
Hardware Stores	28,209	25,128	4,630	12.3	11.3
Total Lumber, Building Materials & Hardware	355,652	298,521	50,069	19.1	5.4
Nondurable Goods[a]	3,875,193	3,519,206	624,500	10.1	-2.9
Apparel	390,022	331,831	62,646	17.5	-1.0
Drug Stores	112,359	106,160	18,374	5.8	-2.4
Eating and Drinking Places	565,697	457,537	96,379	23.6	1.5
Food Group	1,434,086	1,298,815	232,025	10.4	-7.8
Service Stations	403,728	409,558	60,232	-1.4	-4.1
Department Stores, Mail Order Houses and Variety Stores	734,122	629,656	114,260	16.6	1.6
Total Retail Trade	6,392,979	5,594,912	930,099	14.3	-12.8
CONSTRUCTION					
Private Residential Permits Issued					
Number of Units	6,246	9,302	1,102	-32.9	3.0
Residential Contract Awards[b]					
Dollar Value ($000)	475,668	592,535	94,277	-19.7	13.4
Number of Units	9,475	13,293	1,918	-28.7	17.4
Nonresidential Contract Awards[b]					
Commercial ($000)	382,393	321,720	98,035	18.8	197.8
Industrial ($000)	50,489	58,839	3,355	-14.2	-60.6
Nonbuilding Contract Awards[b]					
Streets and Highways ($000)	136,715	127,145	20,152	7.5	-26.6
All Other Nonbuilding ($000)	111,867	751,932	21,317	-85.1	-24.0
Total Contract Awards ($000)[b]	1,157,132	1,852,171	237,136	-37.5	31.7

Note: All retail trade data are seasonally adjusted.
[a]Totals include data for categories not shown in the table.
[b]Includes revisions in some previous months.

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RETAIL TRADE IN SELECTED CITIES
($000)

Cities	6 Mos. '80	6 Mos. '79	June '80	Percentage Change 6 Mos. '80/'79	Percentage Change June/May, '80
Ada	65,664	58,996	9,555	11.3	-9.4
Altus	54,059	47,579	7,277	13.6	-27.0
Alva	20,134	18,475	3,018	9.0	-6.0
Anadarko	20,261	19,423	3,410	4.3	-0.1
Ardmore	85,014	71,496	12,444	18.9	-7.6
Bartlesville	134,711	105,468	23,633	27.7	5.3
Blackwell	19,926	17,128	2,710	16.3	-16.6
Broken Arrow	70,068	57,659	8,991	21.5	-21.6
Chickasha	55,640	50,240	8,123	10.7	-9.5
Clinton	35,308	28,075	5,211	25.8	-9.5
Cushing	26,828	23,382	3,543	14.7	-10.8
Del City	51,801	48,719	7,336	6.3	-13.7
Duncan	82,938	72,926	11,639	13.7	-16.0
Durant	37,816	35,393	5,294	6.8	-16.2
Edmond	92,342	81,842	14,291	12.8	-10.1
Elk City	37,286	29,722	5,702	29.8	-9.8
Guthrie	24,218	22,864	3,441	5.9	-11.2
Guymon	25,123	23,717	3,713	5.9	-17.0
Henryetta	23,073	20,562	3,148	12.2	-16.4
Hobart	13,125	11,482	1,936	14.3	-11.3
Holdenville	13,133	11,169	1,849	17.6	-17.0
Hugo	21,125	17,983	2,916	17.5	-13.1
Idabel	27,351	23,829	3,394	14.8	-26.5
Lawton	174,704	160,675	23,912	8.7	-16.1
McAlester	61,814	53,251	8,802	16.1	-12.8
Miami	47,302	44,576	6,396	6.1	-21.5
Midwest City	152,298	134,339	21,699	13.4	-15.4
Norman	158,552	144,045	22,749	10.0	-11.3
Oklahoma City	1,297,214	1,144,978	191,340	13.3	-2.0
Okmulgee	37,801	32,593	5,831	16.0	-8.7
Pauls Valley	21,961	18,676	3,047	17.6	-15.4
Pawhuska	13,983	11,845	2,174	18.0	-6.8
Ponca City	84,849	77,551	12,986	9.4	-1.3
Poteau	25,467	21,259	3,509	19.8	-13.0
Sand Springs	47,286	41,920	7,182	12.8	-9.3
Sapulpa	46,169	38,948	7,501	18.5	-2.5
Seminole	27,030	21,593	3,800	25.2	-14.0
Stillwater	71,572	65,523	10,079	9.2	-9.9
Tahlequah	33,993	31,757	5,096	7.9	-9.7
Tulsa	1,144,393	1,018,997	162,214	12.3	-12.0
Watonga	11,847	11,265	1,700	5.2	-12.9
Wewoka	10,351	8,883	1,334	16.5	-20.0
Woodward	60,941	49,809	9,018	22.3	-12.9
Total Selected Cities	4,566,470	4,029,612	662,943	13.3	-9.1

NOTE: All retail trade data are seasonally adjusted.

OKLAHOMA CITY SMSA

Category	6 Mos. '80	6 Mos. '79	June '80	Percentage Change 6 Mos. '80/'79	Percentage Change June/May '80
Employment (Number)					
Labor Force	408,883	380,417	417,500	7.5	1.6
Total Employment	394,983	367,650	400,900	7.4	1.2
Agriculture	4,917	4,983	6,100	-1.3	15.1
Nonagriculture	390,066	362,667	394,800	7.6	1.0
Manufacturing	56,783	50,600	56,600	12.2	0.7
Government	89,833	84,167	90,600	6.7	-0.2
Wholesale and Retail Trade	100,583	93,233	102,300	7.9	0.6
Unemployment Rate (%)	3.4	3.4	4.0	—	—
Average Weekly Earnings					
Manufacturing ($ Per Worker)	316.98	249.48	330.26	27.0	2.1
Industrial Power Sales (000 Kwh)	524,702	517,705	96,230	1.4	6.1
Mortgage Loans Made ($000)[a]	71,956	151,660	10,500	-52.6	56.7
Bank Deposits ($000,000)[b]					
Demand Deposits	946	822	945	15.1	2.4
Time and Savings Deposits	1,477	1,440	1,510	2.6	3.1
Private Residential Permits Issued					
Dollar Value ($000)	128,208	161,471	24,941	-20.6	-6.8
Number of Units	2,772	3,576	520	-22.5	-18.2
Construction Contract Awards					
Residential Contract Awards					
Dollar Value ($000)	157,650	174,560	27,232	-9.7	-27.0
Number of Units	2,968	3,481	471	-14.7	-37.5
Nonresidential Contract Awards[c]					
Commercial ($000)	160,863	119,947	47,966	34.1	258.7
Industrial ($000)	10,242	21,878	1,993	-53.2	3.5
Nonbuilding Contract Awards					
Streets and Highways ($000)	21,050	30,146	2,272	-30.2	10.4
All Other Nonbuilding ($000)	29,374	29,601	1,959	-0.8	-74.2
Total Contract Awards ($000)[c]	379,179	376,132	81,422	0.8	30.8
Retail Trade ($000)					
Food	643,232	568,638	103,077	13.1	-7.6
Apparel	142,659	115,806	22,711	23.2	-1.5
General Merchandise	323,565	299,362	56,197	8.1	52.4
Furniture	107,447	96,008	16,610	11.9	-0.4
Lumber	102,605	95,833	15,766	7.1	17.2
Auto Dealers	566,223	455,941	62,767	24.2	-37.3
Service Stations	114,250	115,722	17,046	-1.3	-4.1
All Other	212,430	209,950	35,064	1.2	52.5
Total	2,212,411	1,957,260	329,238	13.0	-3.9

NOTE: All retail trade data are seasonally adjusted.

[a] By savings and loan associations.

[b] Total deposits of the Tenth District Federal Reserve Member Banks.

[c] Includes revisions in some previous months.

TULSA SMSA

Category	6 Mos. '80	6 Mos. '79	June '80	Percentage Change 6 Mos. '80/'79	Percentage Change June/May '80
Employment (Number)					
Labor Force	312,083	302,500	314,700	3.2	0.5
Total Employment	300,733	292,167	301,900	2.9	0.2
Agriculture	4,067	4,083	4,200	-0.4	2.4
Nonagriculture	296,666	288,084	297,700	3.0	0.2
Manufacturing	61,183	58,950	61,600	3.8	0.6
Government	30,517	30,433	29,800	0.3	-4.5
Wholesale and Retail Trade	70,767	69,500	71,100	1.8	0.4
Unemployment Rate (%)	3.7	3.4	4.1	—	—
Average Weekly Earnings					
Manufacturing ($ Per Worker)	296.82	275.78	303.42	8.4	1.8
Industrial Power Sales (000 Kwh)	885,859	865,338	154,183	2.4	7.3
Mortgage Loans Made ($000)[a]	101,560	174,561	16,300	-41.8	16.4
Bank Deposits ($000,000)[b]					
Demand Deposits	802	704	785	13.9	-0.9
Time and Savings Deposits	1,194	1,135	1,167	5.2	-1.0
Air Transportation					
Passengers Enplaning (Number)	500,757	508,920	96,069	-1.6	4.2
Passengers Deplaning (Number)	512,361	497,719	99,857	2.9	6.9
Freight (Tons)	2,945	3,794	400	-22.4	-21.1
Water Transportation					
Tulsa Port of Catoosa					
Tons In	154,317	106,038	12,082	45.5	-26.6
Tons Out	809,660	600,032	129,079	34.9	49.3
Private Residential Permits Issued					
Dollar Value ($000)	72,590	127,395	13,767	-43.0	47.8
Number of Units	1,772	2,837	270	-37.5	43.6
Construction Contract Awards[c]					
Residential Contract Awards					
Dollar Value ($000)	101,705	149,041	20,395	-31.8	82.8
Number of Units	2,076	3,547	460	-41.5	124.4
Nonresidential Contract Awards					
Commercial ($000)[c]	115,088	113,474	27,490	1.4	169.7
Industrial ($000)	27,141	32,130	975	-15.5	-30.4
Nonbuilding Contract Awards					
Streets and Highways ($000)	32,723	20,851	3,819	56.9	-59.9
All Other Nonbuilding ($000)	38,643	332,685	15,861	-88.4	55.7
Total Contract Awards[c]	315,300	648,181	68,540	-51.4	61.4
Retail Trade ($000)					
Food	451,448	418,068	75,602	8.0	0.3
Apparel	92,284	82,359	14,663	12.0	-2.0
General Merchandise	185,780	164,297	28,363	13.1	0.3
Furniture	87,158	73,920	13,192	17.9	-4.0
Lumber	76,117	69,782	9,909	9.1	3.2
Auto Dealers	416,951	336,243	46,221	24.0	-37.3
Service Stations	93,664	94,991	13,973	-1.4	-4.1
All Other	163,840	149,201	23,012	9.8	2.6
Total	1,567,242	1,388,861	224,935	12.8	-11.0

NOTE: All retail trade data are seasonally adjusted.

[a] By savings and loan associations.

[b] Total deposits of the Tenth District Federal Reserve Member Banks.

[c] Includes revisions in some previous months.

LAWTON SMSA

Category	6 Mos. '80	6 Mos. '79	June '80	Percentage Change 6 Mos. '80/'79	Percentage Change June/May '80
Employment (Number)					
Labor Force	31,721	32,142	31,800	-1.3	-1.4
Total Employment	30,121	30,692	29,850	-1.9	-2.0
Agriculture	850	854	1,050	-0.5	13.5
Nonagriculture	29,271	29,838	28,800	-1.9	-2.5
Manufacturing	2,858	2,438	2,675	17.2	-7.8
Government	10,292	10,504	10,175	-2.0	-4.5
Wholesale and Retail Trade	7,058	6,921	6,975	2.0	-1.1
Unemployment Rate (%)	5.0	4.6	6.1	—	—
Industrial Power Sales (000 Kwh)	65,268	34,043	11,453	91.7	4.0
Private Residential Permits Issued					
Dollar Value ($000)	8,942	13,398	1,295	-33.3	23.3
Number of Units	199	449	25	-55.7	31.6
Construction Contract Awards					
Residential Contract Awards					
Dollar Value ($000)	14,402	21,949	2,056	-34.4	-1.6
Number of Units	243	594	34	-59.1	-5.6
Nonresidential Contract Awards					
Commercial ($000)	6,782	9,946	1,143	-31.8	429.2
Industrial ($000)	558	90	0	520.0	—
Nonbuilding Contract Awards					
Streets and Highways ($000)	4,332	1,239	727	249.6	-39.0
All Other Nonbuilding ($000)	5,239	1,635	727	220.4	-47.8
Total Contract Awards ($000)	31,313	34,859	4,653	-10.2	-11.7
Retail Trade ($000)					
Food	56,558	51,042	9,552	10.8	8.8
Apparel	7,180	7,362	1,046	-2.5	-1.9
General Merchandise	32,674	33,232	5,179	-1.7	-4.5
Furniture	10,548	10,442	1,488	1.0	-8.7
Lumber	9,583	8,780	1,151	9.1	-13.3
Auto Dealers	60,058	47,820	6,662	25.6	-37.3
Service Stations	10,552	10,527	1,561	0.2	-4.8
All Other	9,958	8,927	1,040	11.5	30.0
Total	197,111	178,132	27,679	10.6	-11.5

NOTE: All retail data are seasonally adjusted.

ENID SMSA

Category	6 Mos.'80	6 Mos. '79	June '80	Percentage Change 6 Mos. '80/'79	Percentage Change June/May '80
Employment (Number)					
Labor Force	27,138	26,104	27,800	4.0	1.2
Total Employment	26,454	25,442	27,025	4.0	0.7
Agriculture	1,171	1,179	1,450	-0.7	13.7
Nonagriculture	25,283	24,263	25,575	4.2	0.1
Manufacturing	2,821	2,896	2,850	-2.6	0.0
Wholesale and Retail Trade	6,704	6,546	6,800	2.4	1.9
Unemployment Rate (%)	2.5	2.5	2.8	—	—
Industrial Power Sales (000 Kwh)	213,019	212,674	36,830	0.2	16.9
Private Residential Permits Issued					
Dollar Value ($000)	9,168	12,383	2,568	-26.0	148.8
Number of Units	151	224	49	-32.6	188.2
Construction Contract Awards					
Residential Contract Awards					
Dollar Value ($000)	8,739	19,715	2,050	-55.7	69.0
Number of Units	124	277	36	-55.2	100.0
Nonresidential Contract Awards[a]					
Commercial ($000)	4,948	5,314	423	-6.9	-46.5
Industrial ($000)	605	2,000	0	-69.8	0.0
Nonbuilding Contract Awards					
Streets and Highways ($000)	0	1,258	0	—	0.0
All Other Nonbuilding ($000)	2,824	616	31	358.4	-90.1
Total Contract Awards ($000)[a]	17,116	28,903	2,504	-40.8	8.1
Retail Trade ($000)					
Food	34,376	29,359	5,570	17.1	-1.7
Apparel	13,567	11,943	2,346	13.6	2.1
General Merchandise	25,711	21,299	4,574	20.7	3.5
Furniture	10,675	8,510	1,678	25.4	0.1
Lumber	12,316	8,921	1,839	38.0	-0.8
Auto Dealers	43,825	34,909	4,861	25.5	-37.3
Service Stations	8,083	8,288	1,211	-2.5	-3.6
All Other	26,630	20,822	4,478	27.9	8.3
Total	175,183	144,051	26,557	21.6	-8.5

NOTE: All retail data are seasonally adjusted.
[a]Includes revisions in some previous months.

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MUSKOGEE MA

Category	6 Mos. '80	6 Mos. '79	June '80	Percentage Change 6 Mos. '80/'79	Percentage Change June/May '80
Employment (Number)					
Labor Force	26,938	26,279	27,100	2.5	-0.3
Total Employment	25,492	24,858	25,350	2.6	-1.1
Agriculture	779	783	800	-0.5	3.2
Nonagriculture	24,713	24,075	24,550	2.6	-1.2
Manufacturing	4,979	4,908	4,825	1.4	-4.9
Government	6,588	6,338	6,800	3.9	0.4
Wholesale and Retail Trade	5,162	5,171	5,200	-0.2	0.0
Unemployment Rate (%)	5.4	5.4	6.5	—	—
Industrial Power Sales (000 Kwh)	140,316	159,890	18,503	-12.2	-16.9
Private Residential Permits Issued					
Dollar Value ($000)	4,001	6,588	763	-39.3	19.2
Number of Units	93	214	17	-56.6	13.3
Construction Contract Awards					
Residential Contract Awards					
Dollar Value ($000)	9,067	11,082	2,972	-18.2	148.1
Number of Units	252	236	127	6.8	388.5
Nonresidential Contract Awards					
Commercial ($000)	7,543	4,934	438	52.9	—
Industrial ($000)	2,202	200	0	E	0.0
Nonbuilding Contract Awards[a]					
Streets and Highways ($000)	2,002	689	1,489	190.6	—
All Other Nonbuilding ($000)	903	1,875	56	-51.8	—
Total Contract Awards ($000)[a]	21,717	18,780	4,955	15.6	313.6
Retail Trade ($000)					
Food	34,302	31,597	5,937	8.6	5.2
Apparel	8,728	8,492	1,263	2.8	-18.8
General Merchandise	16,881	15,403	2,683	10.0	0.4
Furniture	5,568	5,487	780	1.5	-1.8
Lumber	6,460	5,958	800	8.4	-12.4
Auto Dealers	35,369	28,481	3,921	24.2	-37.3
Service Stations	8,881	9,000	1,325	-1.3	-4.1
All Other	17,453	16,525	2,191	5.6	-3.2
Total	133,642	120,943	18,900	10.5	-12.0

NOTE: All retail trade data are seasonally adjusted.
E = Exceeds 600 percent.
[a]Includes revisions in some previous months.

Sources for all tables: Local utilities companies; 10th and 11th Federal Reserve District Member Banks; Federal Home Loan Bank of Topeka; Oklahoma Employment Security Commission; F.W. Dodge Division of McGraw-Hill Information Systems Company, proprietary data provided by special permission; Oklahoma Department of Transportation, *Progressive Report of the Transportation Director*; Center for Economic and Management Research, College of Business Administration, The University of Oklahoma. The data for all tables were compiled by Marjorie E. Earley, Statistician for CEMR and Margaret French, Research Assistant.

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